

TRAVIS MITCHELL

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AMERICA'S SOCIAL ARCHITECT



Travis Mitchell (Executive Producer) is the senior vice president and chief content officer for Maryland Public Television. He joined MPT in 2020 to oversee all content created, acquired, and aired on the statewide public television network's TV channels and digital properties.

Under Mitchell's leadership, MPT has been nominated for 174 Emmy® Awards and has earned 56 Emmys from The National Capital Chesapeake Bay Chapter of The National Academy of Television Arts & Sciences. As an executive producer, he is a five-time Emmy recipient and nine-time Telly winner. He is the founder of HBCU Week NOW, a multiplatform distributor of content about historically Black colleges and universities.



Mitchell possesses more than two decades of media experience. Before his arrival at MPT, he served as chief content officer for University of North Carolina Television/UNC-TV (now PBS North Carolina). During his three years in this role with the public television station, he provided editorial vision and garnered support for UNC-TV's educational services and programming content on its four channels and online properties. Prior to being chief content officer, he was a UNC-TV Board of Trustees member for five years.

Mitchell was also executive vice president and chief operating officer for the Atlanta-based Black Family Channel, where he drove the channel's distribution growth from availability in two cities to more than 3,600 cities, 48 states, and 31 million homes while managing affiliate sales, advertising, programming, and launching sports and news divisions.

Mitchell serves on the Board of Trustees at Shaw University, where he received an honorary doctor of humane letters, recognizing his more than 25 years of service to the community as a media and non-profit executive. He also served on the foundation board of Morgan State University and is the chair of the Board of Visitors for Morgan State's School of Global Journalism and Communications. In 2023, he was Morgan State's Founder's Day Convocation speaker and received the university's Distinguished Achievement Award.